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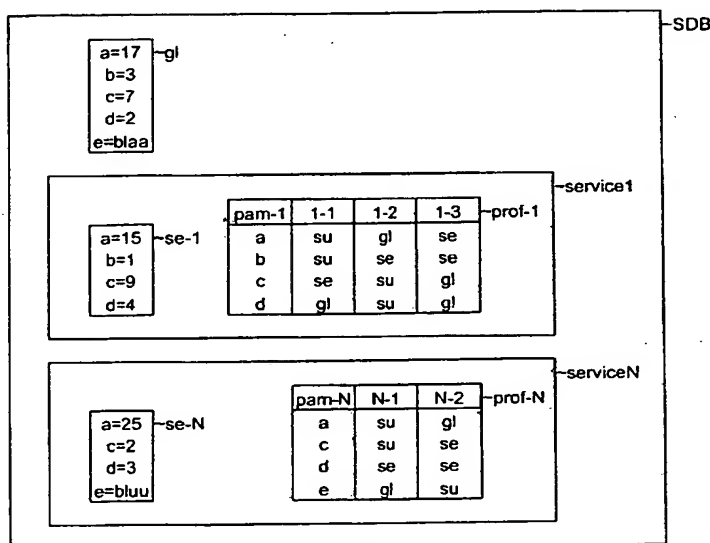
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(54) Title: **PERSONALIZATION OF TELECOMMUNICATIONS SERVICES**



(57) **Abstract:** A method for personalizing services in a mobile communications system, the services being used on the basis of a parameter list (pam-1, pam-N) and a service data profile (1-1, 1-2, 1-3, N-1, N-2). The parameter list comprises the parameters needed for providing a service. The service data profile defines levels for the parameters in the parameter list, the parameter values being re-trrieved from the levels when the service is being used. The levels include, for example, global (gl), service-specific (se) and subscriber-specific (su) levels. The service data profiles of a particular service differ from one another according to the level on which the parameter values have been defined.

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